

State Agency	Oklahoma Employment Security Commission <ul style="list-style-type: none"> SW0135
Scope of Work	Integrated Communications Services, including: Strategic Communications Consulting Thought leadership and positioning Media Relations Support Social Media Strategy and Management Project Management
Date Awarded	July 2022
Term of work	07/01/2022-05/30/2023
Fee Revenue*	\$139,654.35
Contract Amount**	\$139,654.35

***Fee Revenue** is the amount paid to Saxum for services rendered. Saxum pays a 1% fee on all state work to OMES quarterly.

****Contract Amount** includes pass-through costs such as media buys, sponsorships, etc.

MEANINGFUL & MEASURABLE IMPACT

- **Guided Transition with Strategic Communications and Public Affairs Support:**
 - Provided critical strategic communications support during a period of agency transition, ensuring stability and maintaining external positioning amidst internal leadership changes
 - Offered counsel on public affairs engagements to set new leadership up for success in conversations around workforce
- **Established Thought Leadership:**
 - Collaborated with new leadership to strategically position the agency as thought leaders in the workforce and employment sector through media engagements, speaking opportunities and transparent communication
- **Elevated agency visibility & media relations:**
 - Elevated OESC's media relations by crafting impactful press releases, facilitating media training, fostering media relationships, and assisting in strategic messaging, resulting in increased accessibility awareness and public engagement

Questions or Comments: Please reach out directly to contracts@saxum.com with any questions.